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Разработка в видео Media in Britain 8-9 класс

- 1. Do the British love their newspapers? (Yes)
- 2. How many people read a newspaper every day? (2 out of 3, 26 mln.)
- 3. What are the 2 most popular newspapers? (tabloids: The Sun and The Mirror)
- 4. What can you find in tabloids? (more pictures, gossips, human stories, not serious news)
- 5. How do the British call large newspapers? (broadsheets or quality newspapers)
- 6. What are broadsheets? (The Independent, The Daily Telegraph, The Guardian, The Times)
- 7. What kind of information can you find there? (more news, serious articles)
- 8. How many magazines are there in GB? (6500)
- 9. How do people read newspapers if they don't buy them? (on-line)
- 10. How many people visit web-sites with newspapers every day? (75000)
- 11. How do other people learn the news? (listen to the radio)
- 12. Give the full name of the abbreviation BBC? (Br Broadcasting Corporation)
- 13. Is the BBC a commercial channel? (No)
- 14. What other TV channels in GB do you know? (ITV, Channel 4,5-they are commercial)
- 15. How many hours a week do the British watch TV? (on average 24)
- 16. How many Br teens have a TV-set in their bedrooms? (46%)
- 17. What are teens' favourite programs? (*Neighbours, The Simpsons*, sport programs, soap operas like *Eastenders, Friends*)